

Totech Super Dry^R appoints Murray A. Percival Company in the Americas



Totech Super Dry^R, ESD handling specialist and manufacturer of a wide range of ultra-low humidity storage cabinets, announced the appointment of Murray A. Percival Company as exclusive sales representatives within its new Americas distribution network. Percival will represent Totech across six states including Michigan, Ohio, Indiana, Kentucky, West Virginia and Western Pennsylvania.

Totech previously announced the restructuring of its Americas organization with the formation of Totech Universal and the appointment of Protean Marketing to manage the new company. Manufactured by Totech of Japan and Totech EU in Europe, the Super Dry product line directly addresses increasing recognition of the dangers from high inherent moisture levels in stored components and subassemblies causing failures, especially at higher Lead-Free solder reflow temperatures.

Protean Director Richard Heimsch commented, “The Percival Company provides an ideal fit with the Totech business model. Their 47 years of success in the industry is the result of a well executed blend of advanced technology and customer-centric attention to detail. Our new organization in the US will be delivering a much more extensive range of products than was previously available, and uniquely, all will be performance certified pre-tested.”

The new company, Totech Universal, Ltd, replaced Totech America which no longer sells authorized Totech products. The new organization is ideally positioned to assist manufacturers combat assembly process failures in Moisture Sensitive Devices (MSDs) with its latest Super Dry cabinets – a range that comprises dozens of cabinet models, sizes and configurations. Of particular relevance to today’s electronics manufacturing market are the Hyper Super Dry Series (HSD) and Super Dry Series (SD). Both deploy self-regenerating desiccant, widely regarded as the safest, most reliable, energy-efficient and virtually maintenance free dehumidifying technology available.

-ENDS-

About Totech Super Dry®

Delivering globally to the world’s top tier OEM and EMS companies, and manufacturing in Asia and in Europe, Totech Super Dry has become the industry measure for ultra low humidity storage cabinets. Proper control of moisture sensitive devices (MSDs) per IPC and JEDEC standards has become more critical than ever since the introduction of lead free and its higher reflow temperatures. Boasting 1% relative humidity control and the fastest recovery times, Superdry cabinets are available in a wide range of sizes and configurations, all with certified performance control measures.

Company Contact	Agency Contact
Richard Heimsch Totech Superdry 600 N Kingsbury #1901 Chicago, IL 60610 USA	Helena Osborn Unit 1, Cutbush Court Danehill Lower Earley Reading, RG6 4UW UK
Tel: +1 312 513 3513 Email: rich@heimsch.com www.totech.eu.com	Tel: +44 1189 759880 Email: helena.osborn@protean.co.uk www.proteanmarketing.com